

## WHAT WE ARE:

1. One of 13 colleges that make up the University of Wisconsin (UW) College System. UW-Marathon County is the third largest UW College campus.
2. Accredited to offer the Associate of Arts and Science Degree as well as Certificates for Business, Environmental Studies, International Studies and Women's Studies.
3. Unique County-State partnership
  - Facility owned and maintained by Marathon County
  - Curriculum, furnishings, technology and salary funded by the State of Wisconsin
4. Actually part of the University of Wisconsin System with classes that transfer to the four-year campuses; *not a community college*



## OUR PURPOSE:

1. Prepare students for success at the baccalaureate level by providing the first two years of a "liberal arts" education that is accessible and affordable.
2. Provide 4 year degrees by collaborating with other 4 year universities.
  - Business Administration and American Studies with UW-Stevens Point
  - Nursing degree completion program with UW-Oshkosh (for RNs who hold associate degree and aim for B.S. degree) and Step Ahead nursing program with Northcentral Technical College and UW-Oshkosh
  - Engineering with UW-Platteville

## BENEFITS:

1. More affordable for students because they can live at home.
2. Students receive a high quality education, because they are taught by Professors instead of Teaching Assistants, as if they were in a small private college but at public college prices.
3. Average class size of 22 students gives a unique one-on-one experience to students.
4. Most cost effective way for the State to educate students. In keeping with the "Wisconsin Idea" and state/local initiatives to make higher education affordable and accessible to all, tuition at UWMC has remained at \$2,255 per semester for 3 consecutive years.

5. The Guaranteed Transfer Programs guarantees that students may transfer to UW-Madison if they maintain a 2.6 GPA average. Most of these students would not initially be accepted into UW-Madison because admission is so competitive. Guaranteed Transfer also applies to any of the other four-year, UW campuses.
6. Offer educational opportunities to non-traditional students. These students make up about 27% of the enrollment at UWMC annually. UWMC is expanding into the workplace at several area corporations through the Adult Student Initiative. This initiative, which brings classes into the workplace, is aimed at making continuing education more accessible for non-traditional, place-bound students.
7. Nearly 60% of students enrolled at UWMC are receiving assistance with their tuition and other fees. This includes both merit and need based awards such as: scholarships, grants, loans, work study offerings and more.

## RESULTS:

1. UWMC has an excellent reputation for quality education and academic standards throughout the UW System.
2. Twenty percent (20%) of Marathon County high school students attend UWMC.

## UWMC FOUNDATION

*A private organization whose purpose is to raise money to support UWMC where state or county funding is not available or inadequate.*

### Areas of support include:

- student scholarships
- faculty research and development
- faculty recruiting
- technology updates
- capital improvements
- continuing education
- public receptions and meetings

### Examples of support include:

- \$150,000 in annual scholarships
- Annual faculty award with time off for self development and research. (Important for recruiting and retaining quality talent.)
- Along with Wausau Homes, established writing lab open to the community.
- Along with the Greenheck Foundation, updated math labs.
- Summer research grants for faculty.
- Partnered with the county and state to construct new art labs and classrooms.
- Host receptions and public meetings each year.

### Why Support UWMC Foundation?

- Employees and their families benefit, because their children can get an excellent start to their college education by beginning at UWMC, where academics are excellent, but the tuition cost is the lowest in the UW System. By staying at home and not paying residence hall fees, the families save even more. These strategies delay many students from having to take out loans, and for others holds down the loan debt, which helps students when they graduate.
- Students who attend UWMC are more likely to return to the community than if they attended a 4 year University away from home.
- UWMC improves the quality of life in the community, which helps with employee recruiting and retention. Having a university in a community is important to some people when they are looking at a community in which to locate.
- Money raised by the UWMC Foundation stays in the community.
- UWMC students return to this community and work as professionals. Our alumni work in medicine, business, art, law, health care, etc. Partnered with the workforce that Northcentral Technical College helps upgrade, skill-wise, the community benefits on all levels.