Bachelor of Applied Arts & Sciences (BAAS) Degree

A Degree Completion Program that Benefits Adult Students, Employers and the Community

What is the BAAS degree?
- A bachelor’s degree that can be earned right here at UW-Marathon County through the UW Colleges.

Who is the BAAS degree for?
- Individuals with an associate degree from the UW Colleges or a Wisconsin Technical College are eligible to apply.

How is the BAAS degree earned?
- Courses are taken through UW-Marathon County, UW Colleges and UW four-year partner institutions to complete the 60 remaining credits needed for the degree.

What are the benefits of the BAAS degree?
- The degree includes a strong component of applied and experiential learning in addition to a core of liberal arts coursework. Students may choose an area of concentration in:
  - Business
  - Communication
  - Community Health and Wellness
  - Organizational Leadership
  - General/Customizable
- A professional experience component that includes internships and service-learning courses
- A senior capstone seminar that allows students to focus on individualized research projects

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Good for Students
Earning a BAAS degree gives students the skills and knowledge they need to communicate effectively, advance their careers, and become leaders in their organizations and communities.

The BAAS degree completion program was created to bring education to students where they live and work. The BAAS degree completion program is a good fit for people who have jobs or family responsibilities and who want to earn a bachelor’s degree close to home.

Good for Wisconsin
Most educators and business leaders agree that our economy would be stronger and household income would be higher if Wisconsin had more college graduates.

Although Wisconsin is among the national leaders for high school graduation, we only rank 30th when it comes to college graduates.

A market study concluded that there is strong support (94%) among employers for the BAAS degree.

Admission Eligibility
Students are eligible to enroll in the BAAS degree completion program if they have earned an associate degree, including an applied associate degree from a Wisconsin technical college.

Degree Completion Program

BAAS Degree Requirements:

General Education
- Core 6 cr.
- Breadth 32–38 cr.

Upper Level
- Cognitive Skills 9–15 cr.
- Global Studies 9–15 cr.
- Service-Learning 3–6 cr.
- Internship 3–6 cr.
- Senior Capstone 6 cr.

Elective Coursework
(includes block of WTC transfer credits) 42–60 cr.

TOTAL 120 cr.

Employer Needs Survey
Top “Must-Have” Skills

- **Writen & Verbal Communications**: 42%
- **Working in Teams**: 60%
- **Critical Thinking & Problem Solving**: 64%
- **Basic Science & Math Concepts**: 74%
- **Ability to Think Creatively**: 75%

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